

Recruitment - UK - September 2016

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“Amid some turbulent external factors, leading recruitment companies have looked to ensure profitability and sustainability through a number of ways in recent years. This has primarily been through diversification, whether across new market sectors, international arenas, or more specialist employment.”
– Marco Amasanti, B2B Analyst

This report looks at the following areas:

- How can recruiters help combat British skill shortages - an increasingly pressing issue for the national economy?
- How will the recent decision to exit the EU impact the British recruitment industry?
- How can the recruitment industry adapt to accommodate changing demographics and forecast shifts in the British employment structure?
- How will the surging popularity of social media recruitment channels impact the e-recruitment sector?

There remain significant opportunities in the British recruitment industry, with SMEs set to continue their success thanks to the surge of online services and diversification into niche industry sectors. It remains unclear whether the current prevalence of skill shortages represents a threat or opportunity for the industry, with this dependent on the cohesion in which the industry can tackle the issue alongside wider social and educational reform.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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