

Conferencing and Events - UK - September 2017

Report Price: £995.00 | \$1288.43 | €1182.46

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“The conferencing and events market has continued to grow over the past year, aided by technological progress, innovation and growth across leisure markets. However, activity has been constrained somewhat by the air of uncertainty, a pressure which, alongside mounting security concerns, will remain a core challenge over the coming years.”

– Marco Amasanti, B2B Analyst

This report looks at the following areas:

- How has political and economic uncertainty manifested in the conferencing and events industry?
- What has driven growth in the market over the past year, especially in light of Brexit?
- What areas of the market have performed strongest over the past five years?
- What does the future look like for the conferencing and events market?

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Association of British Professional Conference Organisers (ABPCO)

Association of Events Organisers (AEO)

The Association of Festival Organisers (AFO)

Business Visits & Events Partnership (BVEP)

National Outdoor Events Association (NOEA)

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