

Recruitment - UK - September 2018

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“The recruitment market continued to defy expectations in the past year, overcoming fears of a potential drawback in hiring to further its period of growth. This ongoing air of uncertainty continues to shape activity in the market, primarily through the surging popularity of temporary recruitment. The flexibility offered by this sector continues to make it compatible with fluent workplace dynamics.”

– **Marco Amasanti, B2B Analyst**

This report looks at the following areas:

- Growing skills shortages
- Ongoing impact of Brexit uncertainty

The recruitment market maintained impressive value growth in the past year. Despite fears that Brexit-tied uncertainty could trigger drawbacks in hiring, the market has remained busy, whilst unemployment is the lowest it has been for more than 40 years.

Moreover, the industry has found new avenues for growth, particularly within the temporary recruitment sector, as more companies favour flexible means of employment.

However, the market remains marked by the UK’s widening skills shortage, which continues to constrain potential growth by limiting supply to the market. Looking forward, this issue is set to be exacerbated by Brexit, and any changes to the free movement of EU workers resulting from negotiations.

Nonetheless, Mintel expects the recruitment market continue to grow in the coming years, though growth is expected to remain subdued relative to previous years, a further reflection of the UK’s air of uncertainty.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Abbreviations

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Trade associations

Chartered Institute of Personnel and Development

Recruitment and Employment Confederation

Association of Professional Staffing Companies

Recruitment Society

Trade magazines

Human Resources

Online Recruitment Magazine

People Management

Personnel Today

Recruiter

Recruitment International

Trade events

Recruitment Agency Expo

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